

# intersec

The Journal of International Security

[www.intersec.co.uk](http://www.intersec.co.uk)



## 2026 MEDIA PACK





# Welcome to **intersec**



## INTRODUCTION

**intersec** is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, **intersec** offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, **intersec** has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

## EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

## CONTACT DETAILS:

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## KEY FACTS

### TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

### PRODUCTION QUALITY

To reflect the quality of **intersec's** editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

### PROVEN SALES TOOL

**intersec's** proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. **intersec** can give you that peace of mind.



# 2026

## Features list

### JANUARY 2026

#### **BONUS DISTRIBUTION: SICUR**

Scaling existing security systems for Martyn's Law  
Small boats big data – protecting our borders  
Agent fatigue – the growing problem for security teams  
The US polar security cutter programme  
Evolving drone threats for Europe  
Forensic marking security solutions  
Dynamics of TSCM vehicle inspections

### FEBRUARY 2026

#### **BONUS DISTRIBUTION: SECURITY AND POLICING, ASIS EUROPE, SECUREX**

NFC malware and mobile phone security  
The importance of data discovery  
The rise and fall of Japan as an Arctic power  
Cyber security for aerospace  
TSCM EV and autonomous vehicle sweeps  
Smart perimeter defence: the next generation of intrusion detection  
The role of social media in spreading disinformation and radicalisation

### MARCH 2026

#### **BONUS DISTRIBUTION: ISC WEST, GPEC, BORDER SECURITY EXPO, POLSECURE, THE SECURITY EVENT**

Japan's Arctic influence examined  
International Women's Day: the evolving role of women in security  
AI vs AI: countering adversarial artificial intelligence in cyber warfare  
Quantum dawn: preparing for post-quantum encryption  
Event security 3.0: keeping crowds safe in a hybrid threat world  
AI-powered CCTV: predictive prevention in public and private spaces  
Battlefield bandwidth: securing satellite and comms links in warfare

### APRIL 2026

#### **BONUS DISTRIBUTION: ISNR ABU DHABI, NATIA**

Russian expansion in the Arctic  
Martyn's Law in practice: lessons from implementation  
Access denied: smart access and identity management  
Retail security reboot: combating organised crime and looting  
Cyber fatigue: maintaining mental resilience with 24/7 threats  
CNI: safeguarding supply chains and energy networks  
Deepfake scams and social engineering: what you need to know

### MAY 2026

#### **BONUS DISTRIBUTION: EUROSATORY, IABTI**

AI-powered CCTV: predictive prevention in public and private spaces  
Robot wars: autonomous combat units and ethical dilemmas  
Water wars: securing critical water infrastructure  
Protecting educational institutions: physical safety on campus  
Predictive intelligence: staying ahead of ransomware and cyber crime  
Stadium safety: security planning for major sporting events  
Spy cams & covert surveillance: the evolving landscape public security

### JUNE 2026

#### **BONUS DISTRIBUTION: ASIS US GSX**

Drones gaining ground: autonomous UAVs in defence operations  
Smart city security: balancing convenience with protection  
Personal protection: staying safe at home, work and abroad  
Zero trust, zero compromise: the evolution of access management  
Hybrid warfare: the growing threat of state and non-state actors  
Ethical AI: transparency and trust in policing and surveillance  
Emergency preparedness: integrating VR and simulations into training

### JULY/AUG 2026

#### **BONUS DISTRIBUTION: MARITIME SECURITY AND DEFENCE, EMERGENCY SERVICES SHOW, IFSEC, INTERNATIONAL SECURITY EXPO**

Holiday cyber threats: keeping travellers and businesses safe  
Armoured and autonomous vehicles: applications in defence and policing  
Protecting transport hubs: rail, airports, and ports under threat  
Espionage and intelligence: emerging global hotspots  
The X-factor: X-ray and screening technologies in modern security  
Summer of sport: security considerations for venues and fans  
AI advances and deep fakes in misinformation campaigns

### SEPTEMBER 2026

#### **BONUS DISTRIBUTION: SECURITY ESSEN, EURONAVAL, MILIPOL QATAR, CBRN SYMPOSIUM**

Student safety: university campuses and protective measures  
Cyber security month: top tips to beat the hackers  
Silent but deadly: countering chemical, biological and radiological threats  
Going solo: lone wolf threats in the digital age  
Covert operations: TSCM and RF jamming in modern environments  
Info warfare: protecting nations from rogue-state influence campaigns  
Riot starter: public unrest mitigation and crowd control strategies

### OCTOBER 2026

#### **BONUS DISTRIBUTION: TSE ASIA, NEDS**

Harbour security and underwater threat detection  
Stop the swarm: long-range solutions to unwelcome drones  
Northern Africa under pressure: shifting alliances and security risks  
It's good to talk: communications solutions for security teams  
Lock down: border security and national protection in a volatile world  
IED protection solutions: advances in blast containment  
Predictive policing: AI in public safety and law enforcement

### NOVEMBER/DECEMBER 2026

#### **BONUS DISTRIBUTION: INTERSEC DUBAI**

Keeping business continuity: surviving a cyber or physical attack  
The lone actor threat: evolving strategies to mitigate individual attacks  
Battery vs petrol: the future of military vehicles and energy security  
Crisis comms: staying connected during emergencies  
Public warning systems: effectiveness and adoption trends  
Nuclear, water, and energy security: protecting critical assets  
Canine coworker: dogs in modern security and detection roles

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# Advertising ratecard

## DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

### COVER POSITIONS

Inside front/outside back cover: 15% extra  
 Inside back cover: 10% extra

### COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

### PREPAYMENT DISCOUNT

5%

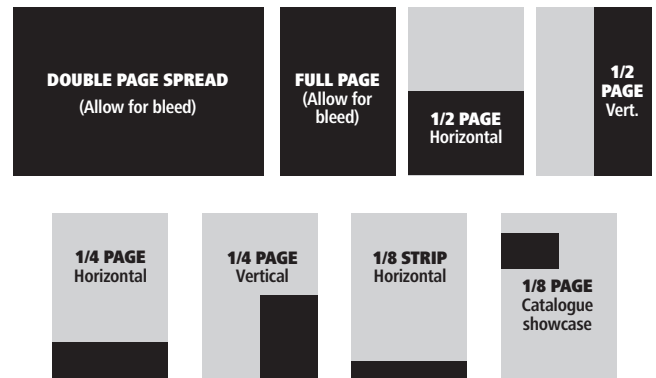
### BOOKING DEADLINE

No later than 25th of the month preceding publication

### ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

## DISPLAY ADVERTISING LAYOUTS



## SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

## ADDITIONAL INFORMATION

### WEBSITE BANNERS ([www.intersec.co.uk](http://www.intersec.co.uk))

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

### EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

### CONTACT

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## TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount had been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See [www.intersec.co.uk](http://www.intersec.co.uk) for more information.