

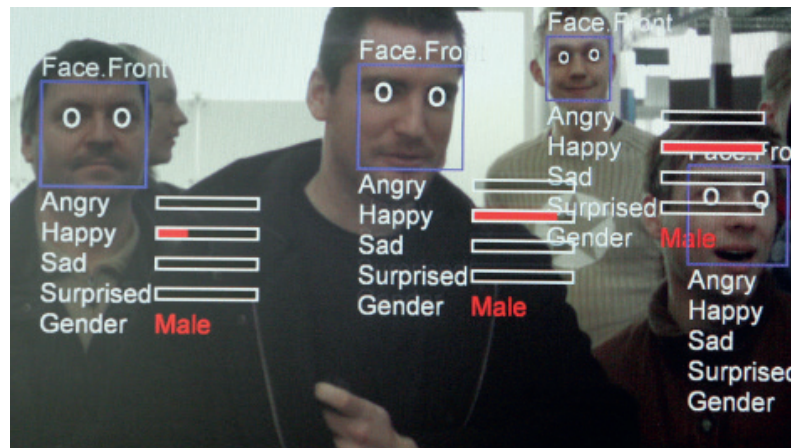
intersec

The Journal of International Security

www.intersec.co.uk



2024 MEDIA PACK



Welcome to **intersec**



INTRODUCTION

intersec is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, *intersec* offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, *intersec* has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

KEY FACTS

TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

PRODUCTION QUALITY

To reflect the quality of *intersec's* editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

PROVEN SALES TOOL

intersec's proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. *intersec* can give you that peace of mind.

CONTACT DETAILS:

Advertising Sales:
Director of Sales, Arran Lindsay
Tel: +44 (0) 1435 830608
Email: arran@intersec.co.uk

Editorial Enquiries:
Jacob Charles, Editor
Tel: +44 (0) 7941 387692
Email: jake@intersec.co.uk



2024

Features list

JANUARY 2024

BONUS DISTRIBUTION AT GPEC AND SICUR

The rise of supply chain attacks
Benefits of military and start-up collaboration
The changing role of CCTV
Cyber security predictions for 2024
Global security trends for 2024
Handheld metal detectors
Benefits of Identity Analytics and Data Management

FEBRUARY 2024

BONUS DISTRIBUTION AT SECURITY AND POLICING, BORDER SECURITY EXPO, ASIS EUROPE

Building more resilient critical national infrastructure
Intensifying wildfires threat to security in polar region
Strategic steps to strengthen IT security on a budget
Shut them out: access control in airports
Solving the emerging cyber security staffing crisis
Turmoil in Israel: what next for the Middle East?
Why economic unrest is the biggest security hazard facing Europe

MARCH 2024

BONUS DISTRIBUTION AT ISC WEST

Who's listening in – TSCM and staying ahead of rivals
Security trends for the cloud in the evolving cyber landscape
Why violent criminals is a greater threat to the UK than the EU
AI advances and the threat of Deep Fakes
Hard slog: What next for Ukraine
Cyber security concerns for business travellers
Bollards and blockers – safety that looks good

APRIL 2024

BONUS DISTRIBUTION AT SECURITY & COUNTER TERROR EXPO, IFSEC AND ISNR ABU DHABI

Behavioural detection awareness
AI video technology and airport security
The threat of IEDs and how to counter them
The Ukraine war's effect on Arctic Security
From the top – the architect's role in planning for security solutions
Risk insurance in the security industry and hostile environments
Spy cams – body-worn cameras and prison security

MAY 2024

BONUS DISTRIBUTION AT EUROSATORY, IABTI AND SECUREX

Importance of cyber security to schools and universities
A summer of fun – keeping UK tourists safe
Automated security checks for airports
The vital part X-ray plays in airport security
Personal touch: VIP protection and manned security
In the field – portable, rugged solutions for unforgiving environments
Fencing and shutter solutions to protect shops & businesses

JUNE 2024

BONUS DISTRIBUTION AT NATIA

Martyn's Law – implications for security in public spaces
Holiday cyber attacks and how to avoid them
Behind bars – the key to safer prisons
What happens in the event of a terrorist attack?
Security solutions to keep railway station safe
On the move – freight security solutions explored
Smart stuff – security benefits of interconnected cities

JULY/AUG 2024

BONUS DISTRIBUTION AT MARITIME SECURITY AND DEFENCE, ASIS US AND EMERGENCY SERVICES SHOW

Armoured vehicles and their applications in the field
The China crisis – growing threat from the Far East
Student safety and university security
Gates and fences: aesthetic security solutions that work
Ethical dilemma: where next for facial recognition?
Stop the swarm – long-range solutions to stop drones
Harbour security and underwater threat detection

SEPTEMBER 2024

BONUS DISTRIBUTION AT SECURITY ESSEN, BIOMETRICS AND EUROMAR

How radar gives security forces the edge
Cyber security month: top tips to beat the hackers
Silent but deadly – combatting chemical warfare
The X-factor – the role X-ray plays in airport security
Fighting back – the correct way to respond to ransomware
Riot starter – solutions for dealing with public unrest e
Information warfare – the online influence of rogue states

OCTOBER 2024

BONUS DISTRIBUTION AT UK SECURITY EXPO, MILIPOL QATAR & CBRN SYMPOSIUM

It's good to talk: comms solutions for security teams
Lock down – protecting a nation's borders
What next – predictive intelligence and minimising threat
IED protection solutions explained
On the move – armoured solutions for domestic vehicles
Keep going – business continuity after a cyber attack
Entry denied – access solution's different applications

NOVEMBER/DECEMBER 2024

BONUS DISTRIBUTION AT INTERSEC DUBAI

Strengthening IT security within budget
Public warning systems – why we need them
Key to keeping security staff motivated
People tracking apps and their relevance in the field
Who's watching who – surveillance, TSCM and RF jamming
Numbers game – how ANPR gives services the edge
Battery-powered vehicles in warfare

2024

Advertising ratecard

DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

COVER POSITIONS

Inside front/outside back cover: 15% extra
 Inside back cover: 10% extra

COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

PREPAYMENT DISCOUNT

5%

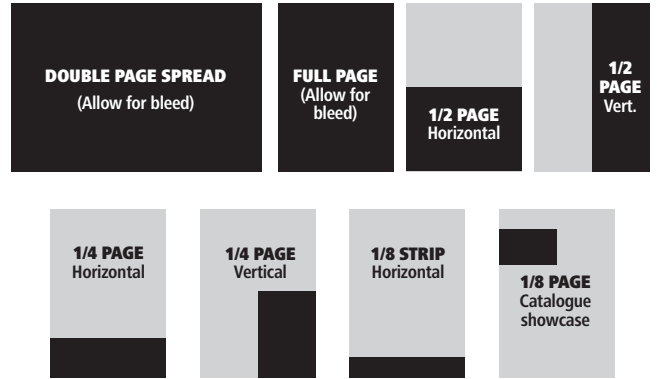
BOOKING DEADLINE

No later than 25th of the month preceding publication

ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

DISPLAY ADVERTISING LAYOUTS



SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

ADDITIONAL INFORMATION

WEBSITE BANNERS (www.intersec.co.uk)

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

CONTACT

Arran Lindsay
 Advertising Director
 Tel: +44 (0)1435 830608
 Email: arran@intersec.co.uk

TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount had been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See www.intersec.co.uk for more information.