

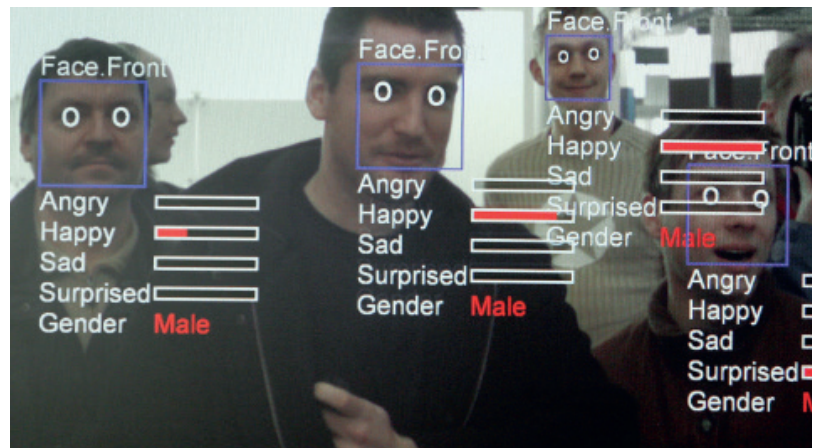
intersec

The Journal of International Security

www.intersec.co.uk



2022 MEDIA PACK



Welcome to **intersec**



INTRODUCTION

intersec is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, *intersec* offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, *intersec* has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

CONTACT DETAILS:

Advertising Sales:
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KEY FACTS

TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

PRODUCTION QUALITY

To reflect the quality of *intersec's* editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

PROVEN SALES TOOL

intersec's proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. *intersec* can give you that peace of mind.



2022

Features list

JANUARY 2022

Cognitive electronic warfare: how AI changes the game
Staying in touch: tactical comms during national incidents
Celebrity care: VIP protection
Spycatcher: satellite surveillance and why it matters
The year ahead: cyber security trends for 2022
Life after COVID: lockdown lessons for wider security world
Spot the fake: preventing document fraud

FEBRUARY 2022

Winter Olympics security: keeping competitors safe
Solo mission: stopping lone wolf attackers
Home alone: cyber considerations for home workers
Constant challenge: keeping UK borders safe
Man power: what can be done to increase manned security market
Face facts: facial recognition technology
Hot spot: fighting back with thermal imaging

MARCH 2022

Unfriendly territory: training for hostile zones
Radicalisation: what turns a good person bad?
Balancing act: CCTV security versus privacy
Anti-social media: the rise of web-driven extremism
Man's best friend: use of dogs in the security world
On the move: freight security
Road block: temporary barriers for emergencies

APRIL 2022

Ring of iron: protecting soft targets from attack
Search and destroy: IEDs
Keeping control: riot protection equipment under the spotlight
The Dark Web: the new digital Wild West
Safe education: student security in schools
Sniffing out trouble: animals and explosives detection
Protect at all costs: critical national infrastructure security solutions

MAY 2022

Eyes in the skies: how UAVs give the advantage
Summer holidays: protecting tourists in the UK
Design for life: architecture's role in secure buildings
The X-factor: role of X-ray in security
CBRN update: latest on protective equipment
Flight time: airport security
Tough enough: role of armoured vehicles

JUNE 2022

Blast containment solutions
Finding a balance: CCTV and data protection
Fake news: security implications of misinformation
Watching brief: body worn cameras in prison
Protect the skies: anti-drone technology
Damage averted: blast containment solutions
RF Jammers in the spotlight

JULY/AUG 2022

Commonwealth Games security: how Birmingham maintains athletes safety
Access denied: access control for secure offices
Hack attack: how to protect your organisation
Watching brief: AI's role in CCTV
Held to ransom: do and don'ts of ransomware attacks
Smart thinking: security threats to the Internet of Things
Going solo: remote working made safe

SEPTEMBER 2022

Personal protection: body armour and its multiple applications
Knowledge is power: training security personnel
Track and trace: apps for operatives in the field
Automation for the people: automated airport security
Open door policy: tactical entry developments
Chinese whispers: the growing threat from the East
Space race: the security war taking place above

OCTOBER 2022

Communications matter: how blue-light services interact during terrorist incidents
Avoiding eyesores: why secure road furniture doesn't have to look terrible
Ready for action: total asset readiness
Place of learning: keeping students safe at university
The big blue: underwater security and harbour protection
Identify yourself: biometrics and why they matter
Nose for danger: animals and explosives detection

NOVEMBER/DECEMBER 2022

World Cup security: footballer and fan safety in Qatar
2023: security predictions for the coming year
Stop camera action: the role of ANPR
Clean bill of health: hospital security
Driving force: stopping vehicular attacks
Mech tech: rise of EOD robots
Track and trace: handheld trace detection solutions

2022

Advertising ratecard

DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

COVER POSITIONS

Inside front/outside back cover: 15% extra
 Inside back cover: 10% extra

COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

PREPAYMENT DISCOUNT

5%

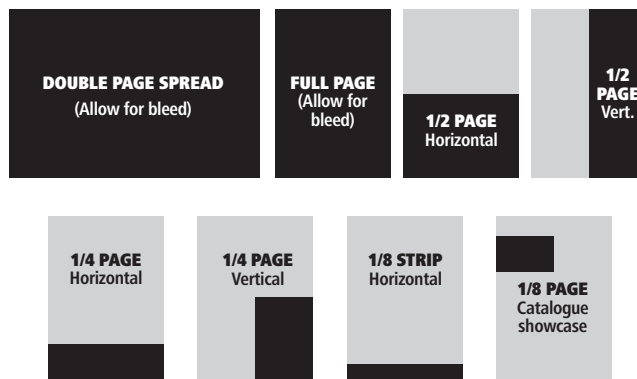
BOOKING DEADLINE

No later than 25th of the month preceding publication

ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

DISPLAY ADVERTISING LAYOUTS



SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

ADDITIONAL INFORMATION

WEBSITE BANNERS (www.intersec.co.uk)

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

CONTACT

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TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount has been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See www.intersec.co.uk for more information.