

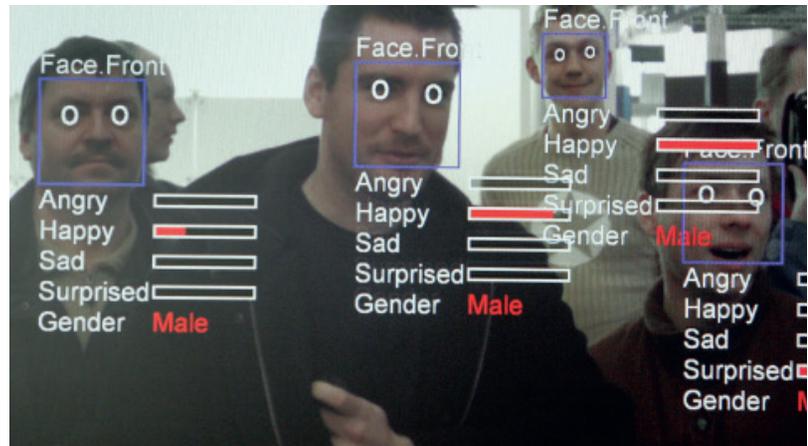
# intersec

The Journal of International Security

[www.intersec.co.uk](http://www.intersec.co.uk)



## 2021 MEDIA PACK



# Welcome to **intersec**



## INTRODUCTION

*intersec* is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, *intersec* offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, *intersec* has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

## EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

## CONTACT DETAILS:

**Advertising Sales:**  
Director of Sales, Arran Lindsay  
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Email: [arran@intersec.co.uk](mailto:arran@intersec.co.uk)

## KEY FACTS

### TARGETED DISTRIBUTION

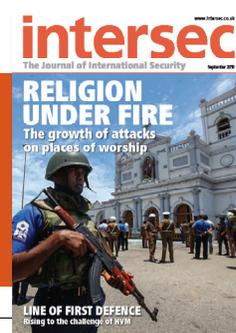
- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

### PRODUCTION QUALITY

To reflect the quality of *intersec's* editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

### PROVEN SALES TOOL

*intersec's* proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. *intersec* can give you that peace of mind.



# 2021

## Features list

### JANUARY 2021

TCSM: Staying ahead of your rivals (Part one)  
Mobile working and the growing security threat  
Total asset readiness and why it matters  
Stopping the spread of mobile phones in prison  
Protecting places of worship  
Watching brief: body worn cameras  
Bridging the gap between cyber and governance, risk and compliance

### FEBRUARY 2021

Security implications of Brexit  
Covid-19 and what it means for global security  
Shining a light on the Dark Web  
TCSM: Staying ahead of your rivals (Part two)  
The latest trends in data security  
Advances in thermal imaging  
Benefits of digital forensics

### MARCH 2021

CNI security explored  
Automated security for airports  
Stopping lone wolf attackers  
Anti-drone technology  
The growing security threat posed by China  
Tactical communications in national incidents  
The future of robotics and security to cyber security

### APRIL 2021

VIP protection  
No entry: access control explained  
Freight security  
Training for hostile zones  
Smart cities and how they affect security  
Why women are needed in cyber security  
Armoured car update

### MAY 2021

Euro 2021 security  
Protecting soft targets from attack  
The new challenge to keep UK borders secure  
Latest advances in IED detection  
Growing importance of satellite surveillance  
Handheld trace detection solutions  
Data protection: why GDPR still matters

### JUNE 2021

Blast containment solutions  
Drone update  
RF Jammers in the spotlight  
Underwater security and harbour protection  
CCTV: the balance between security and privacy  
Temporary perimeters for emergencies  
Bollards and blockers: stopping vehicles in their tracks

### JULY/AUG 2021

Festival security: keeping the public safe  
Jihad: influencing and recruiting explored  
University security  
TCSM update  
Protecting tourists in the UK  
The changing face of facial recognition tech  
Growth of importance of women in manned security

### SEPTEMBER 2021

CCTV and data protection: getting it right  
IEDs: search and destroy  
Protecting your organisation from hackers  
Advances in thermal imaging  
Stadium security  
EOD robots: man's best friend  
Training security personnel

### OCTOBER 2021

Tactical entry developments  
Track and trace: tracking apps for operatives in the field  
The role of biometrics in security  
Transport security and video surveillance  
Airport security  
CT kit round up  
Nose for danger: animals and explosives detection

### NOVEMBER/DECEMBER 2021

Malware and how keeping company files secure  
CBRN protective equipment update  
See the invisible: the benefits of thermal imaging  
Screening for personal electronics IEDs  
Keeping the public safe in our cities  
Preventing and detecting document fraud  
Fake news: security implications of finding the truth

# 2021

# Advertising ratecard

## DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

### COVER POSITIONS

Inside front/outside back cover: 15% extra  
 Inside back cover: 10% extra

### COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

### PREPAYMENT DISCOUNT

5%

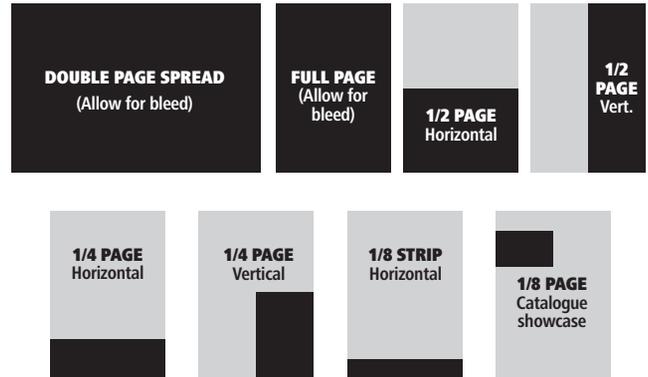
### BOOKING DEADLINE

No later than 25th of the month preceding publication

### ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

## DISPLAY ADVERTISING LAYOUTS



## SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

## ADDITIONAL INFORMATION

### WEBSITE BANNERS ([www.intersec.co.uk](http://www.intersec.co.uk))

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

### EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

### CONTACT

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## TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount had been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See [www.intersec.co.uk](http://www.intersec.co.uk) for more information.