

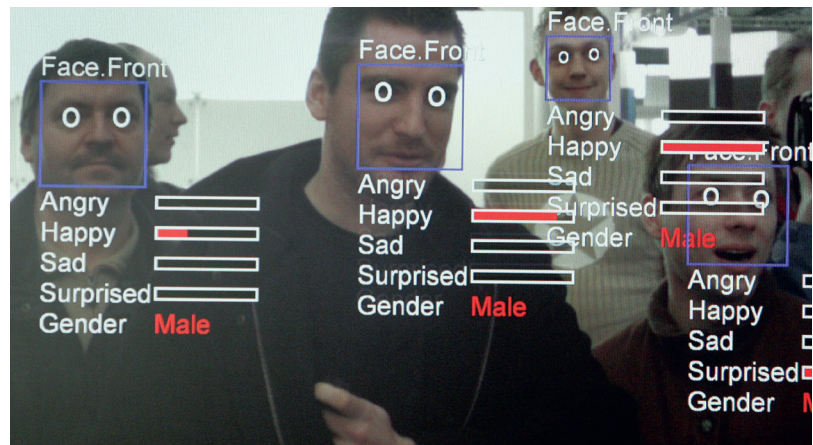
intersec

The Journal of International Security

www.intersec.co.uk



2020 MEDIA PACK



Welcome to **intersec**



INTRODUCTION

intersec is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, *intersec* offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, *intersec* has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

CONTACT DETAILS:

Advertising Sales:
Director of Sales, Arran Lindsay
Tel: +44 (0) 1435 830608
Email: arran@intersec.co.uk

KEY FACTS

TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

PRODUCTION QUALITY

To reflect the quality of *intersec's* editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

PROVEN SALES TOOL

intersec's proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. *intersec* can give you that peace of mind.



2020

Features list

JANUARY 2020

BONUS DISTRIBUTION AT GPEC, SICUR

Disaster recovery and why it matters
Security for smart cities of the future
Women's role in the security world
Rise of the far right
Mobile police technology
Malicious remote desktop protocol cyber hacking explained
Why wireless mobility is the key to secure military comms

FEBRUARY 2020

BONUS DISTRIBUTION AT SECURITY AND POLICING, ISNR ABU DHABI, BORDER SECURITY EXPO, ISC WEST

Keeping tourists safe in the UK
CNI security
Short-term fencing and perimeter solutions for emergencies
EOD robots and their use in the field
Tactical communications in times of emergency
Blast containment explained and the latest developments
The role of the navy in protecting our border

MARCH 2020

BONUS DISTRIBUTION AT ASIS EUROPE, SOFEX

Deep Fake fraud and how to spot it
Fighting back against the drones
Securing your country's borders
Airport security: keeping tourists safe
CCTV and citizens data protection rights
Protecting soft targets
Why CEOs are the weakest link when it comes to cyber security

APRIL 2020

BONUS DISTRIBUTION AT SECURITY & COUNTER TERROR EXPO, IFSEC

Protecting places of worship
Evolution of facial recognition technology
Transport security: protecting trains, stations and passengers
Bollards and planters: pavement furniture that protects
CCTVs and fencing: designing a perimeter for your building
Weapon detection: latest developments and innovations
Rise of the lone wolf attacker

MAY 2020

BONUS DISTRIBUTION AT EUROSATORY, IABTI, SECUREX

VIP protection
Biometrics and why they matter
Public warning systems for national incidents
Euro 2020 security
Postal service safety: the importance of x-ray and thermal imaging
Data protection dos and don'ts
Digital forensics to help the police service

JUNE 2020

BONUS DISTRIBUTION AT NATIA

Training for hostile environments
Protecting CNI in the digital age
Latest handheld trace detection innovations
Keeping boundaries secure
Satellite surveillance: why it still matters
Keeping airports safe from threat
Manned security and why it still beats AI

JULY/AUG 2020

BONUS DISTRIBUTION AT MARITIME SECURITY AND DEFENCE, ASIS US, EMERGENCY SERVICES SHOW

Providing protection and security for music festivals
Advancements in digital forensics
Security innovations for architects and planners
The latest TSCM solutions and developments
Transports security: protecting freight and stopping smuggling
CCTV's watching brief
Protecting your business from hardware attacks

SEPTEMBER 2020

BONUS DISTRIBUTION AT SECURITY ESSEN, BIOMETRICS, EURONAVAL

Thermal imaging: where it's used and why it matters
The role of dogs in the manned security world
Prison security: keeping guards and prisoners safe
Fake news and the rise of cyber warfare
Number plate recognition and monitoring potential threats
Cyber security and why your organisation needs to take it more seriously
Underwater security and harbour protection

OCTOBER 2020

BONUS DISTRIBUTION AT UK SECURITY EXPO, MILIPOL QATAR, CBRN SYMPOSIUM

Preventing and detecting document fraud
Identity fraud: tricks of the trade and how to spot them
Border patrols: how they operate and why they matter
Armoured vehicles for civilians and soldiers
University campus security: keeping students safe
Web security: most dangerous myths debunked
Tackling breaches in the financial industry

NOVEMBER/DECEMBER 2020

BONUS DISTRIBUTION AT INTERSEC

Protecting our critical national infrastructure
Automated security for airports
Growing importance of AI in security
Spoofing and ensuring GPS security
Bollards and blockers: keeping the public safe
Mine detection and removal: latest techniques
Combating chemical weapons

2020

Advertising ratecard

DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

COVER POSITIONS

Inside front/outside back cover: 15% extra
 Inside back cover: 10% extra

COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

PREPAYMENT DISCOUNT

5%

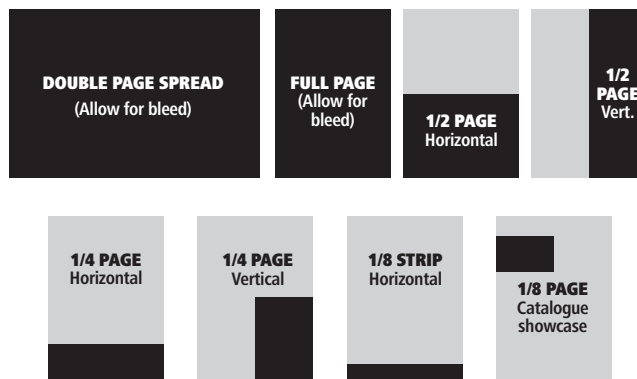
BOOKING DEADLINE

No later than 25th of the month preceding publication

ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

DISPLAY ADVERTISING LAYOUTS



SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

ADDITIONAL INFORMATION

WEBSITE BANNERS (www.intersec.co.uk)

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

CONTACT

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TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount has been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See www.intersec.co.uk for more information.