

intersec

The Journal of International Security

www.intersec.co.uk



2019 MEDIA PACK



Welcome to **intersec**



INTRODUCTION

intersec is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, **intersec** offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, **intersec** has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

CONTACT DETAILS:

Advertising Sales:
Director of Sales, Arran Lindsay
Tel: +44 (0) 1435 830608
Email: arran@intersec.co.uk

KEY FACTS

TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

PRODUCTION QUALITY

To reflect the quality of **intersec's** editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

PROVEN SALES TOOL

intersec's proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. **intersec** can give you that peace of mind.



2019

Features list

JANUARY 2019

BONUS DISTRIBUTION AT IDEX, AVALON

Automated security for airports
Keeping the UK's harbours safe
Boko Haram: What Africa can do to win back control
The Dark Web and the role it plays in terrorism
How access control can revolutionise working
Eyes in the skies: defending against drones
Seeing in the dark: benefits of night vision

FEBRUARY 2019

BONUS DISTRIBUTION AT SECURITY AND POLICING, ASIS EUROPE, COLOMBIAMAR

How drones give us the security edge
Why thermal imaging hands the power back to security forces
Man's best friend: the dog's role in the security world
Sports stadium security
Gun control in the US: is it time for a rethink?
Why utilities security matters
VIP protection

MARCH 2019

BONUS DISTRIBUTION AT SECURITY & COUNTER TERROR EXPO, LAAD, MILIPOL ASIA PACIFIC, ISC WEST, FAMEX

IED prevention explained
CNI security explained
Training security personnel and why it matters
Keeping railways safe from harm
Infrastructure and architecture: planning for the worst
Armoured vehicles and their applications
Latest innovations in port security

APRIL 2019

BONUS DISTRIBUTION AT CIPATE, SECUREX, IMDEX ASIA

The increasing threat of the extremist
The changing face of the manned security market
Damage limitation: latest innovations in blast containment
How CCTV gives security forces the edge
The growing threat of Russian cyber attacks
Postal security and stopping the threat of pipe bombs
Protecting public buildings from person-borne attacks

MAY 2019

BONUS DISTRIBUTION AT IFSEC UK, ISDEF, IABTI

EODs and RCVs: removing risk with remote disruption
Protecting national infrastructure
The importance of communication in the event of an attack
Latest advances in facial recognition technology
Why counter surveillance equipment remains vital
Fakes and forgeries and why terrorism benefits
Safe seas: fighting back against piracy

JUNE 2019

BONUS DISTRIBUTION AT NATIA, HOMELAND SECURITY EXPO INDIA

Is Vladimir Putin the biggest threat to Western security?
Perimeter protection
Data protection: keeping your organisation safe
Keeping museums and galleries secure
Safer cities: how an integrated approach is the way forward
Kidnap and ransom: measures to stay safe
Security training for working in hostile zones

JULY/AUG 2019

BONUS DISTRIBUTION AT EMERGENCY SERVICES SHOW, DSEI, SAFETY AND SECURITY ASIA

What your organisation can do to beef up cyber security
Lone wolf attacks and why they remain a threat
It's a blast: minimising damage with blast containment
Transport security and video surveillance
Protecting tourist visitors to the UK
Who's listening: TSCM and countering corporate espionage
Target tracker: cargo security under the microscope

SEPTEMBER 2019

BONUS DISTRIBUTION AT ASIS US, BIOMETRICS UK

Latest innovations in TSCM
Open up: tactical entry techniques explored
Temporary fencing for emergencies
Security on the move: portable x-ray solutions
Maintaining tactical comms in a national emergency
Advances in underwater security technology
Ready for action: armouring vehicles for warzones

OCTOBER 2019

BONUS DISTRIBUTION AT MILIPOL, UK SECURITY EXPO, DEFENCE AND SECURITY THAILAND, ASIS ASIA PACIFIC, CBRN SYMPOSIUM, ISC EAST

Radiation detection and why it still matters
Body-worn cameras
Israeli security tech update
Radicalisation: what makes a person turn to terrorism?
Keeping the calm: prison security update
X-ray: counter terror screening solution
The drone question: the pros and cons of UAVs

NOVEMBER/DECEMBER 2019

BONUS DISTRIBUTION AT INTERSEC DUBAI, ASIS MIDDLE EAST, SMARTER BORDERS, EXPODEFENSA COLOMBIA

RF jammers on the front line
Safe stop: essential solutions for bringing cars, drones and lorries to a stop
Smart cities and security for the future
School security: keeping our students safe
Architectural solutions for a safer world
Lock down: keeping our prisons secure
Send in the robots: advantages of EOD

2019

Advertising ratecard

DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

COVER POSITIONS

Inside front/outside back cover: 15% extra
 Inside back cover: 10% extra

COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

PREPAYMENT DISCOUNT

5%

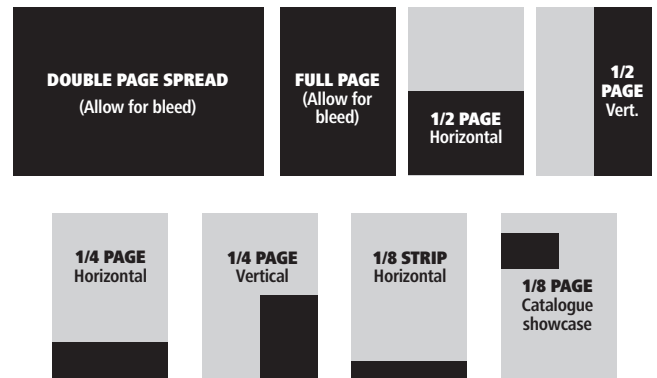
BOOKING DEADLINE

No later than 25th of the month preceding publication

ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

DISPLAY ADVERTISING LAYOUTS



SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

ADDITIONAL INFORMATION

WEBSITE BANNERS (www.intersec.co.uk)

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

CONTACT

Arran Lindsay
 Advertising Director
 Tel: +44 (0)1435 830608
 Email: arran@intersec.co.uk

TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount had been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See www.intersec.co.uk for more information.